

# Editorial Analysis

## 12 March 2022



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## No comments: On post-match conferences

The article talks about Naomi Osaka, a Japanese tennis player with tremendous brand equity, who was trolled for boycotting media in the French Open in Paris, where she refused to do any press conference. She opined that media mostly worsens things for athletes especially when they lose a match.

The author asserts that social media posts should be the last thing to resort to probing and expecting truth out of it. Therefore, player and media interaction must be high on priority. A similar instance happened when MS Dhoni declared his retirement on Instagram handle and lapsed into silence.

Though there is a possibility of odd questions popping from media, the sportsperson always has the option of answering it as 'no comments'.

Note that any sports event is a collaborative effort and venture of the state, corporate sponsors, and many more. If any sports person disregards media commitments, he/she is liable to fines and even harsher measures. Hence, Osaka must also understand and not turn her head away from this reality.

### Words to look out for

#### **Petulant:**

- **Synonyms:** irritable, peevish, cranky
- **Antonyms:** pleasant, agreeable, gracious
- **Word usage:** Fred gave the woman a petulant little boy look but then smiled and patted her arm.

#### **Juxtapose:**

- **Synonyms:** compare, contrast, collate
- **Antonyms:** gap, division, divergence
- **Word usage:** By looking at my old diary, I can juxtapose my past with my current life.

#### **Nuance:**

- **Synonyms:** shade, subtlety, undertone.
- **Antonyms:** agreement, blatancy
- **Word usage:** Because she is a chef, she notices every nuance of flavor in the meal.

Article Link: <https://www.thehindu.com/opinion/editorial/no-comments-on-post-match-conferences/article34693059.ece>

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## Whither consumer? Private consumption is economy's foundation. Boost it

The article begins by explaining the role of bank money infused in factories and retail consumption. Looking at the broader angle, the author mentions that more than 50% of GDP comes from private consumption spending, laying a foundation for India's economy today.

The growing concern today is the recent surge in unemployment. With lockdown imposed across the states, consumer spending these days and households financial savings pattern depict an unusual trend.

It now constitutes 7.8% of disposable income. These numbers are now high and consistent as people have cut back on loans. The situation is alarming for the country. The government needs to work on supporting and increasing consumer demand to revive the economy.

### Words to look out for

#### Manifestation:

- **Synonyms:** demonstration, indication, expression
- **Antonyms:** concealment, cover, obscurity
- **Word usage:** It was essentially the revelation or manifestation of the truth of God.

#### Edifice:

- **Synonyms:** structure, building, skyscraper
- **Antonyms:** cell, tenement
- **Word usage:** The town hall is the only edifice surviving from the fifteenth century.

#### Impulse:

- **Synonyms:** urge, whim, impetus
- **Antonyms:** prevent, break, aversion
- **Word usage:** If you do something on impulse, you suddenly decide to do it, without planning it.

Article Link: <https://timesofindia.indiatimes.com/blogs/toi-editorials/whither-consumer-private-consumption-is-economys-foundation-boost-it/>

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